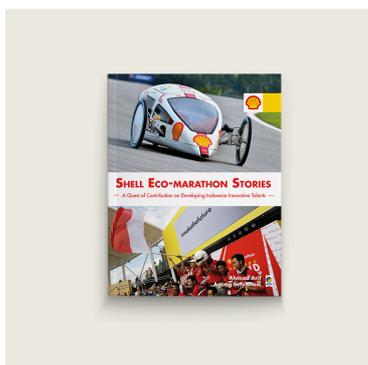


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Shell Eco-Marathon Stories

BIG THINGS have small beginnings. This was how the Shell Eco-marathon (SEM) started, to later become the global phenomenon it is today. This worldwide championship where students build energy-efficient cars and pit them against each other started 81 years ago. In 1939, when fossil fuel exploration was starting to become an important commodity and global geopolitical asset, two US researchers competed against each oth...